

FA 293 Effective Public Speaking – Winter 2006

Location: O'Hare Campus, Wednesdays, 1/4 – 3/1, 6:30-9:30 P.M.

Instructor: Gary Fox; Telephone: 312-362-5952, E Mail: kellox@ameritech.net

Competencies:

H-3-E - Can speak effectively in public settings.

FX - Can construct a speech or presentation that advocates either the change or affirmation of organizational policies.

H-2-X - Can research the characteristics of an organization to provide the basis for constructing a speech.

Required: 1 Blank VHS videocassette

Resource Reading (not required):

Beebe, Steven A. & Beebe, Susan J. Public Speaking: An Audience-Centered Approach, 4th edition.

Englewood Cliffs, NJ: Prentice Hall, 1997.

Course Description:

"Effective Public Speaking" is an introductory course that assumes no previous experience on the student's part. The class seeks to familiarize you with some basic principles of effective and ethical public speaking, to give you experience in enacting those principles through practice, to increase your self-confidence in public speaking settings, and to instill a sense of the importance of public communication in shaping our lives. Through class feedback and videotapes of their own speeches as well as critiques of other communicators, students will discover how personal style, appearance and body language impacts their message.

Course Objectives:

- To develop effective speaking and listening skills.
- To identify and analyze successful vocal techniques used in oral communications
- To identify and correctly use persuasive speech techniques
- To practice and identify both narrative and informative speeches
- To analyze and model successful body language, personal communication styling, appropriate dress, business vs. media speech
- To create and utilize effective visuals and speaker support
- To become comfortable with being videotaped and utilize the results for self-improvement
- To learn to effectively critique team members, appreciate diverse styles, dialects and regional differences and learn when to modify each.

Attendance Policy: All students are expected to attend regularly and promptly as attendance is important for feedback. 3 absences equals failure; 2 tardies equals 1 absence.

Learning Strategies:

- Lecture & discussion
- Readings
- Small group work
- Oral Presentations
- Written assignments

Grading Policy:

- 25% Narrative speech
- 25% Informative speech
- 30% Persuasive speech
- 20% Self-assessment, speech outlines & paperwork, peer review

Week 1: Syllabus overview and Student Introductions

Discuss Chs. 1 & 2. Class introductions by partners for "biographical speech".

Assignment: Bring in a piece of literature, poem, or song lyric to read aloud to the class.

Week 2: Preparing Your 1st Speech

Overview of the speechmaking process with small group exercise.

How to handle stage fright, becoming a confident speaker.

Class exercise: reading out a favorite piece of literature.

Week 3: Speech Ethics & Free Speech

Discussion of ethics, 1st amendment, honesty and plagiarism

Listening critically. In-class exercise.

Getting ready for your Demonstration Speech

Assignment: Prepare for Narrative Speech

Week 4: Speech #1 Deliver Narrative Speech

Review rules for evaluation of speeches: providing creative criticism while still maintaining a positive environment. Review of good listening skills.
Instructor and peer critiques and suggestions for each student

Week 5: Narrative Speech continues (if necessary)

Lecture on introductions & conclusions.
Discuss Informative Speech. Discuss using high impact visuals.
Assignment: Prepare for Informative Speech

Week 6: Speech #2 Deliver Informative Speech

Week 7: Informative Speech continues (if necessary)

Introduce Persuasive Speech. Discuss motivating listeners.

Week 8: Preparation for Persuasive Speech

Tips for using emotion to persuade and strategies for organizing persuasive speeches.
Strategies for speaking to receptive, neutral, and unreceptive audiences. In-class exercises.
Assignment: Review Strategies for Speaking Persuasively

Week 9: Speech #3 Deliver Persuasive Speech

Continued videotaping and evaluations.

Week 10: Persuasive Speech continues

Instructor Bio:

In addition to teaching film and public speaking courses at SNL, Gary Fox has been an adjunct faculty member for the last 19 years at Columbia College Chicago where he currently teaches television aesthetics and public speaking. In addition, Gary works as a public speaking consultant and trainer for corporations and organizations. He has also taught at the Center for New Television, The Chicago Academy for the Arts, and in the Des Moines Public Schools' "Talented and Gifted" program. Gary also has experience behind the camera--as a film/video director and producer--and in front of the camera—as a stage and film actor. He received his B.F.A. in Speech Communication and Theatre Arts from Drake University and his M.A. from DePaul's *School for New Learning*.

Class Policies:

- You are responsible for notifying the instructor prior to any planned absence in order to get your assignments, and as soon as possible after any unplanned absence.
- **You must present your speech on your assigned night.** If an emergency arises, you are responsible for arranging to switch nights with another class member. Otherwise there is no guarantee that there will be time for your speech, resulting in an "F" for that speech. Speeches will not be accepted on video or as "make-up" speeches. If an assignment or speech is delivered late (and not arranged for in advance), it will be marked down.
- All cell phones must be turned off. All pagers must be turned off or in vibrate mode.
- Students are responsible for maintaining their current e mail address with DePaul so that the instructor can communicate with you via Blackboard.