

**School for New Learning
DePaul University
Course Syllabus: History of American Business
Winter, 2009**

I. General Information

Faculty: Mary Lou Lockerby
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Location: Naperville Campus

Dates/Time: Mondays 1/5/09 – 3/16/09 – 6:30 – 9:30 p.m.

Credit Hours: Three

Text: ***Organizing America***. Charles Perrow, Princeton University Press, 2002. ISBN 0-691-08954-X.

2. Course Description and Faculty Biographical Sketch

American business and the free-enterprise system developed together with the nation itself. All three have their roots in the knowledge, skills, and values that the earliest settlers brought to this country. This course provides an overall view of the relationship between our history and culture, the development of our business system, and the implications and applications to today's business environment.

Faculty Information

Mary Lou Lockerby, Ed.D. Mary Lou Lockerby has a B.S. in Management, a M.S. in Business Education, and an Ed.D. in Adult Learning. Her focus in delivering a course is to develop interest and offer opportunities to explore a subject area and to encourage an interactive learning environment that makes students excited about continuing to learn.

3. Competencies

A-4 Can analyze a problem using two different ethical systems.

You will achieve this competence by studying and comparing two ethical systems that have been a force in the progress and development of American business. Your comparison will evaluate how these different systems have impacted U.S. business.

A-3-D Can assess the assumptions and implications of a significant thinker's ideas about work or leisure.

You will achieve this competence by evaluating key individuals who have defined specific processes, policies, and procedures that have influenced and changed technologies, markets and American business.

H-1-X Can describe and explain the emergence of groups or societies in America and how those groups or societies have been successful or unsuccessful in economic development and human progress.

Your work for this competence will describe and explain a group or society in the business areas of American history, what that group or society attempted to establish, whether that attempt was successful or unsuccessful and how that influenced economic development or human progress in America.

F-X Understands the historical perspectives of the business environment and how it has affected and influenced economic and cultural experiences and can apply these to a specific organizational process or response.

Your work for this competence will describe and explain the elements of a specific application and specific situation in American business and how that situation has influenced economics or cultural developments in America.

4. Learning Experience

All students will be asked to

1. Read all material assigned for each class
2. Participate in class discussions/group work
3. Submit a written research assignment and deliver a presentation for each competence you are registered for

Learning strategies will include discussion, lecture, individual readings, collaborative learning and research. Attendance and participation are essential. In the event of an absence, it is imperative that you let me know ahead of time and contact a classmate ahead of time to collect materials, etc., for the missed session.

5. Outcomes

At the end of this course you will have a background in how and why America was organized from a business perspective. You will be able to apply these concepts to today's business environment.

6. Evidences

A-4 You will demonstrate this competence through your class participation, your presentation and your written paper analyzing two ethical systems that have played a role in the development of American business (3-5 pages).

A-3-D You will demonstrate this competence through your class participation and your written analysis of an individual from business history who has contributed to current business practices and applications (3-5 pages).

H-1-X You will demonstrate this competence through your class participation and your written analysis of a group or society that has influenced economic development or human progress (3-5 pages).

F-X You will demonstrate this competence through your class participation, your presentation and your written paper focusing on a specific application from history that illustrates current practices in your particular focus area (3-5 pages).

7. Criteria for Assessment

Grading will be based on

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|----|---|----|
| 1. | Class participation/Group work | 30 |
| 2. | Written assignments --
Evidence of research
Information/background facts
Use of resources
Vocabulary
Conclusions and recommendations | 40 |
| 3. | Presentation --
Delivery
Information
Organization | 30 |

A – 100 – 99

B – 89 – 80

C – 79 – 70

D – 69 – 60

F – Below 60

8. Class Schedule

Session 1	1/05/09	Introduction, Overview, History Expectations Reading Assignment – Chapters 1 and 2
Session 2	1/12/09	General discussion on – history/business/foundations/background Discussion of reading assignment – historical aspects Group work Discuss one-page proposals for paper/presentation Due 1/26/09 – Submit proposals for paper/presentation and instructor OK . For instructor response, make sure phone numbers, faxes, etc. are on paper Reading assignment – Chapter 3
Session 3	1/19/09	Discussion of reading assignment – historical aspects/change aspects Group work Proposals due next week Reading assignment – Chapters 4
Session 4	1/26/09	Discussion of reading assignment Group work

Proposals Due
Reading assignment – Chapter 5

Session 5	2/02/09	Individual research on papers
Session 6	2/09/09	Discussion of reading assignment Communication/feedback regarding proposals Proposals returned Group work Reading assignment – Chapter 6
Session 7	2/16/09	Discussion on reading assignment Group work Reading assignment – Chapter 7
Session 8	2/23/09	Discussion on reading assignment Summary/Review Preparation for presentations
Session 9	3/02/09	Presentations
Session 10	3/09/09	Presentations
Session 11	3/16/09	All work due

9. DePaul University Policies

Please see the Student Handbook or visit

<http://studentaffairs.depaul.edu/homehandbook.html> for details on such areas as plagiarism, fabrication, academic misconduct, etc.